



Dear Exhibitor:

This is your invitation to exhibit at the 103rd Annual Convention sponsored by the Alabama Veterinary Medical Association. In 2010 we are headed to the Sandestin Golf and Beach Resort in Sandestin, Florida. This beautiful resort offers a wonderful and relaxing atmosphere for our meeting and you surely will not want to miss all the exciting special events.

The conference will be June 10-June 13, 2010. We are expecting a record number of attendees surpassing last year's number of more than 350 veterinarians. Please read this prospectus carefully. If you have any questions concerning registration, set-up/break-down times, conference events sponsorship opportunities please don't hesitate to give my office a call. Roberta Norris, our Meeting Director or Melissa Williford, our Director of Communications will be glad to assist you with any questions you may have. If you plan on staying at the Sandestin Golf and Beach Resort, please make your hotel reservations by calling (800) 320-8115 or booking online through our website; the standard room group rate at the Bayside Inn Hotel is \$149.00 per night.

To be assured that your name will appear in the printed program and any pre-convention advertising, please complete the attached registration and/or sponsorship form(s) and return, along with payment, no later than April 17, 2010

We look forward to your participation at our 2010 convention. If you have any questions, please feel free to call. This letter and enclosed forms are also posted on the ALVMA website, www.alvma.com. You may also register online thru the ALVMA website. The website will be updated with program information as it becomes available.

Thank you for your interest in our conference. Your continued support is deeply appreciated.

Sincerely,

Charles F. Franz, DVM
Executive Director

INFORMATION, RULES & REGULATIONS

PAYMENTS & FEES

The fee for a 10-foot by 8-foot exhibit space is \$675.00. Payment can be made by Check, U.S. money order, Visa or MasterCard. The fee is due when the contract for exhibit space is submitted. In order to be included in conference materials, contract and fee are due no later than April 17, 2010.

EXHIBIT SPACE

Each single exhibit space shall contain one 6' tabletop, two chairs, and a wastebasket. These items are included with your exhibit fee paid to Alabama VMA. Audio/Visual Service may be ordered from Veal Convention Services (see below for contact information). *Electricity will be purchased from Sandestin Golf and Beach Resort (see below for contact information).

CONTRACT FOR SPACE

The application for space and the formal confirmation constitutes a contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding.

USE OF SPACE

(1) No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of the ALVMA Executive Director. Aisles must be kept clear. Exhibitor must comply with safety, fire and health requirements during move-in, operation, and move-out. (2) ALVMA does not endorse the products or services of the companies who exhibit during the Conference. (3) ALVMA shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Conference.

ASSIGNMENT OF SPACE

Space is assigned on a first-come-first-serve basis. No space is assigned without the official contract and full payment of the exhibit fee.

SHIPPING

Exhibitors are responsible for arranging for their own shipping to and from the meeting site. An exhibitor service kit will be sent to you upon payment of exhibit fee to ALVMA. All shipping questions should be directed to the following:

Veal Convention Services, Inc.
505 Mountain Drive, Unit N
Destin, FL 32541
Phone: (205) 328-1010 Fax: (205) 328-1012

INSTALLATIONS & DISMANTLING OF EXHIBIT

The Exhibit Area is the Link's Conference Center hereafter referred to as the Exhibit Area. Move-in may begin at 12:00 pm on Thursday, June 10, 2010, and should be completed by 5:00 pm. Setup and dismantling of the exhibit and display of merchandise is the responsibility of the exhibitor.

Exhibitor expressly agrees not to dismantle his/her exhibit or do any packing before the closing hour of the exhibit hall. Dismantling must however be completed by 5:00 pm on Saturday, June 12, 2010.

EXHIBIT HOURS & LOCATION

The professional exhibits will be in the Link's Conference Center. The exhibits will open Thursday, June 10, 2010 at 5:00 pm and close at 1:30 pm on Saturday, June 12, 2010. See exhibit hours below.

Exhibit Hours:

Thursday, June 10: 5:00 pm-8:00 pm

Friday, June 11: 7:00 am-5:30 pm

Saturday, June 12: 7:00 am-1:30 pm

EXHIBITOR REGISTRATION

Each exhibitor will receive two complimentary name badges. Your nametag should be worn at all times during the conference. The nametag will also allow you admittance into any of the lecture halls, however, any exhibitor needing CE credit will have to register for and pay the full conference registration fee.

NOTE: Only licensed veterinarians may register for the conference. Proceeding booklets are only available to ALVMA members or to paid registrants.

***ELECTRICITY**

Electricity will be purchased from Sandestin Golf and Beach Resort you may call Mrs. Ginnie Rector at **850-267-7792**

A/V NEEDS

Order forms will be included in the Veal Convention Services Kit. This Kit will be sent to you directly from Veal Convention Services, Inc.

INSURANCE

Sponsors wishing to insure their goods must do so independently and at their own expense.

LIABILITY & THEFT

The ALVMA and officers or staff members of the same will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other causes. Reasonable care will be used to protect the exhibitor from such a loss.

CANCELLATION CUT OFF AND REFUND POLICY

- a. Through April 2, 2010: Full refund, less \$50.00 administrative fee.
- b. April 2-May 3, 2010: 50% of the fee will be refunded
- c. No refunds will be made after May 3, 2010.

All requests for space cancellation and refunds must be in writing and sent to:

Alabama VMA
Attn: Roberta Norris
P.O. Box 3514
Montgomery, AL 36109
Or via e-mail to: Roberta@franzmgt.com

ASSISTANCE FOR DISABLE PERSONS AVAILABLE

If exhibitor requires a reasonable accommodation or auxiliary aid to participate in this meeting, please contact the ALVMA office by April 2, 2010.

ALABAMA VETERINARY MEDICAL ASSOCIATION
2010 Convention
Exhibitor Registration Form
(Please Print)

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

NAMETAGS:

Each exhibitor receives two complimentary badges. Please list the two individuals who will staff your booth below. Additional badges may be purchased for \$50.00 each. Please attach a separate list of staff that will work your exhibit, if needed.

Additional Badges (extra fee)

Name _____

Name _____

Address _____

Address _____

City, ST, Zip _____

City, ST, Zip _____

Phone _____

Phone _____

E-Mail _____

E-Mail _____

CHECK ALL THAT APPLY:

Single Booth 8x10 \$675.00 (N/C for Platinum Sponsor) \$ _____

Sponsor (please complete attached sheet) \$ _____

Additional Name badges over 2 (\$50 each) (N/C for Sponsor) \$ _____

ALVMA Shotgun Golf Tournament (\$110 each) \$ _____

Saturday – President's Dinner Tickets (\$35 ea) \$ _____

GRAND TOTAL \$ _____

The terms and conditions printed on this form are hereby incorporated by references; the sponsor agrees to be bound thereby, and will comply with all exhibit rules and regulations.

Signature

Date

METHOD OF PAYMENT:

Enclosed is a check payable to the AlabamaVMA

MasterCard Visa

Card # _____ Expires ____/____

Three digit code on back of credit card: _____

Name on Card _____ Signature _____

**Please mail your contract / registration form and payment to:
Alabama VMA, P.O. Box 3514, Montgomery, AL 36109**

ALABAMA VETERINARY MEDICAL ASSOCIATION
2010 Convention
Sponsorship Opportunities

Company Name: _____

Phone: _____ Fax _____

Contact Name: _____ Signature: _____

Position within Company: _____ Date: _____

The 2010 ALVMA Summer Meeting provides several sponsorship opportunities for vendor, even if you are unable to attend the meeting. The 2010 Summer Meeting activities include Conference Kick-Off Party (in the Exhibit Hall), the Family Night Seafood Buffet, Targeted Sponsorship opportunities (see below for details), and many more. Please indicate those events that your company would like to sponsor. Remember, you are not limited to just one sponsorship.

Platinum Sponsor (\$6,500+)

Platinum sponsors will be listed and their logo displayed in the meeting brochure, the meeting pocket guide and on signage displayed throughout the meeting. As a bonus, Platinum sponsors will receive one full page black-and-white advertisement in The Alabama Veterinarian, the ALVMA quarterly newsletter, following the conference.

Gold Sponsor (\$4,500-\$6,499)

Gold sponsors will be listed and their logo displayed in the meeting brochure, the meeting pocket guide and on signage displayed throughout the meeting. As a bonus, Gold sponsors will receive one half-page black-and-white advertisement in The Alabama Veterinarian, the ALVMA quarterly newsletter, following the conference.

Silver Sponsor (\$2,500-\$4,499)

Silver sponsors will be listed and their logo displayed in the meeting brochure, the meeting pocket guide and on signage displayed throughout the meeting. As a bonus, Silver sponsors will receive one quarter-page black-and-white advertisement in The Alabama Veterinarian, the ALVMA quarterly newsletter, following the conference.

Bronze Sponsor (\$1,000-\$2,499)

Bronze sponsors will be listed and their logo displayed in the meeting brochure, the meeting pocket guide and on signage displayed throughout the meeting.

Targeted Sponsorship

Conference Kick-Off Party (Exhibit Hall)	___\$4,000 full	___\$2,500 partial
Friday Continental Breakfast (Exhibit Hall)	___\$2,000 full	___\$800 partial
Friday AM Break (Exhibit Hall)	___\$1,500 full	___\$600 partial
Saturday Continental Breakfast (Exhibit Hall)	___\$1,800 full	___\$600 partial
Saturday AM Break (Exhibit Hall)	___\$1,500 full	___\$600 partial
Saturday Box Lunch	___\$3,500 full	___\$1,000 partial
Fun Run/Walk (Saturday)	___\$1,000 full	___\$500.00 partial
Proceedings Book (ad space inside front cover)	___\$4,000 full	___\$1,000 partial

We will provide give-away-items (a minimum of 400 is required)

__Canvas Bags

__Pens

__Notebooks

__Other: _____

__Other: _____

__Other: _____

**Please mail this form, exhibitor form & payment to the
Alabama VMA, P.O. Box 3514, Montgomery, AL 36109**